

## PROFESSIONAL SUMMARY

Design, to me, is about solving real problems with empathy and clarity. I believe good design feels effortless. It guides, supports, and connects. It's not just about how things look, but how they work and make people feel. I approach every project as a process of learning, refining, and creating with purpose.

## EDUCATION

- MA Visual and Experience Design (2025 – 2026, exp. Feb 2026)  
University of Europe for Applied Sciences, Germany
- BSc Business and Management (2018 – 2022)  
University of London International Programme, SIM Singapore
- UX Design Fundamentals – Certificate (Imagine XP, 2022)

## SKILLS

*UI/UX Design:* Wireframing, UI specifications, design systems, prototyping, usability testing,

*Design Tools:* Figma, Adobe CC

*Front-End Skills:* HTML, CSS, Bootstrap,

Shopify theme customization

*Soft Skills:* Detail-oriented, team player, pixel-perfect execution, fast ideation, communication

## LANGUAGES

- English – Fluent (IELTS 7.0)
- German – Beginner
- Malayalam – Native

# Kiran George

## UI/UX DESIGNER

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## EXPERIENCE

### UX/UI Designer – Progbiz Pvt Ltd (Jun 2023 – Dec 2024)

- Designed and optimized user interfaces for websites and mobile apps, focusing on accessibility and usability.
- Collaborated with the design and development team to create an aesthetic and user-friendly e-commerce website for a client, contributing to brand identity design and visual consistency, which helped increase their online sales by 75%
- Improved user journeys through usability audits and collaborated with cross-functional teams to refine branding and UI consistency.
- Participated in the initial design phase of a mobile ERP product, creating key interface screens and design flows for the early stages of an ongoing project.
- Contributed to the early-stage design of a Learning Management System, helping define user flows and designing core UI screens with a focus on intuitive navigation and clean layout.

### UI/UX Intern – Progbiz Pvt Ltd (Dec 2022 – May 2023)

- Assisted in designing web and mobile platforms across different domains.
- Produced high-fidelity mockups in Figma.
- Participated in iterative design reviews and prototyping.

### Freelance UX/UI Designer – Self-employed (2022 – Present)

- Built Shopify e-commerce sites (Altiajewel.com, Sustainableseasons.in), managed UI/UX optimization, SEO, product photography, and brand visuals for Altiajewel.com as part of an entrepreneurial venture.
- Designed Resurg.in, a responsive healthcare website.